

# Spartan Echo

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## TOP STORIES INSIDE



The Spartan Echo, won 10 "Excellence in Journalism" awards in Houston. (Staff photo).

See *Spartan Echo* wins top honors, Highest award-winning year in our 62-year history

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The Spartans celebrate another winning season and another MEAC divisional crown. Photo from: NSUSpartans.com.

See *NSU bowling* wins 4th straight MEAC southern divisional championships

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## Enrollment numbers may affect faculty employment

By Danielle Kirsh

The enrollment of students at Norfolk State University has a huge impact on the university's budget. The current goal for enrollment for the fall 2014 semester is 6,700 students, but it is expected the university will fall short of that goal by at least 500 students.

Provost and Vice President for Academic Affairs Dr. Sandra DeLoatch said NSU is "pushing hard to make these numbers."

According to Interim President and CEO Eddie N. Moore Jr., in a university-wide meeting with the faculty, if the university doesn't get enrollment up, it risks closing buildings, reducing faculty, eliminating academic programs, raising tuition, or a combination of these measures. Moore said the university is trying to "mitigate the drop in enrollment."

Deans have already informed some colleges and schools about the elimination of some academic programs that have a low number of majors. In addition, some non-tenured, full-time contract faculty received notice that their contracts may not be renewed.

There are approximately 25 full-time NSU faculty members for every 500 students at NSU.

NSU was placed on warning from the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), the uni-

versity's accrediting agency, in September 2013 and given a limited amount of time to address the problems. Some of the warnings the university received are related to financial resources.

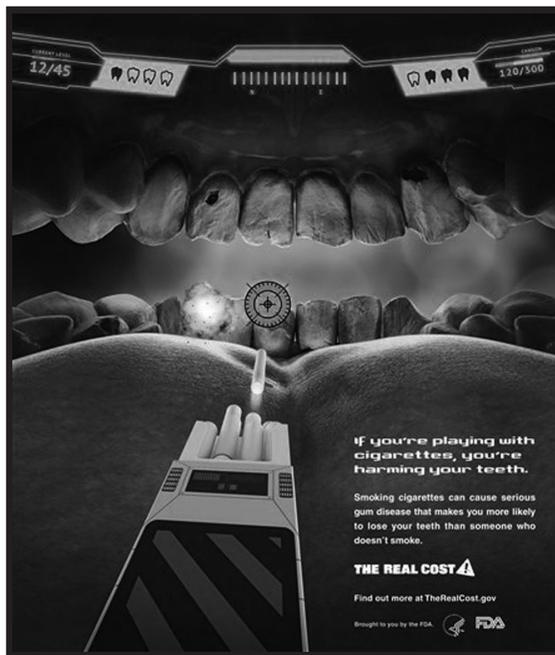
Moore also announced that there is a plan to decrease a projected \$9 million deficit to \$2 million and hopes the remaining deficit can be mitigated by aggressive recruit-

"...if the university doesn't get enrollment up, it risks closing buildings, reducing faculty, eliminating academic programs, raising tuition..."

ment and retention measures.

The university has until September 2014, when SACSCOC revisits, to submit proof that it has addressed and rectified the problems, or the university risks losing accreditation.

"We haven't had a successful audit since 2010," said Moore. "We've come a long way, but we have to demonstrate it."



If you're playing with cigarettes, you're harming your teeth.

Smoking cigarettes can cause serious gum disease that makes you more likely to lose your teeth than someone who doesn't smoke.

THE REAL COST

Find out more at [TheRealCost.gov](http://TheRealCost.gov)

Brought to you by the FDA

This undated image provided by the Food and Drug Administration shows the federal agency's new ad campaign featuring yellow teeth to show the costs associated with cigarette smoking. The federal agency said Tuesday, Feb. 4, 2014, it is launching a \$115 million multimedia education campaign called "The Real Cost" that's aimed at stopping teenagers from smoking and encouraging them to quit. (AP Photo/Food and Drug Administration)

## FDA targets teens in anti-smoking ads

By Destiny Williams

The Food and Drug Administration has launched new anti-smoking ads targeting teens between the ages of 12 and 17. Their goal is to reduce the amount of teen smokers by 300,000 over the next three years.

These ads are the first of many solutions to stop underage smoking. The ads stem from the 2009 Tobacco Control Act.

These ads pinpoint the many health hazards of smoking and will be implemented through television, radio, print and online ads. The anti-smoking ads show some disturbing images of gum disease, tooth decay and skin damage in a way that will appeal to the youth.

See Anti-smoking ads, page 3